Naomi's Service Menu

The Blonde Effect | Kelowna, BC

CONSULTATIONS

Consult Me, Custom Colour — 30 min | $25
We choose your service and plan your upkeep. Fee is deducted from your first colour session. Best for: new or undecided clients.

Consult Me, Extensions — 30 min | $25
Find your method, placement and colour match. Fee is deducted from your install. Best for: first-time extension clients.

HAIRCUTS

Express Haircut — 30 min | $42
A quick trim on clean, dry hair. Best for: simple trims.

Signature Haircut — 60 min | $84
A custom cut with a relaxing shampoo. Best for: a new shape or style change.

HAIR STYLING

Shampoo & Blow-dry — 45 min | $63
Classic wash and blow-dry.

Shampoo, Blow-dry & Style — 60 min | $84
Wash, blow-dry and hot tool finish.

UPGRADES

Signature Haircut Upgrade — +30 min | $42
Upgrade your colour session cut to a fully personalized one.

Extended Haircare — +30 min | $42
Required for longer or thicker hair.

Signature Mask Treatment — $25
Hydrates, repairs and revitalizes. Best for: dry or damaged hair.

HAIR COLOURS

Every colour service includes an Express Haircut

Transformational Blonding — 5+ hrs | $420
Our ultimate blonde, even with a blended root. Best for: going exceptionally blonde.

The Blonde Effect — 4 hrs | $336
Full head of foils for a custom blonde. Best for: a lighter, brighter blonde.

The Keep Up — 3 hrs | $252
Custom partial foil to maintain or refresh highlights. Best for: regular upkeep.

Gloss Me — 1.5 hrs | $126
Toner or gloss, no foils. Best for: fixing tone and adding shine.

The Brunette Effect — 3.5 hrs | $294
Full foils with highlights and lowlights for dimensional brunette or bronde. Best for: adding dimension.

Timeless Solid Colour — 2.5 hrs | $210
All-over colour, roots to ends. Not for solid bleach on scalp blonde.

Solid Colour Root Touch-Up — 2 hrs | $168
Root refresh, 10 minute colour option. Not for bleach on scalp.

TEXTURE & SMOOTHING

Keratin Straightening / Smoothing — 3 hrs | $300+
Formaldehyde-free treatment for straightening, smoothing or frizz. Best for: frizzy, hard-to-style hair.

MORE UPGRADES

Signature Mask + Booster | $39

Extra Long Scalp Massage | $15

Mini Scalp Facial | $25

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HAIR EXTENSION MAINTENANCE

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Maintenance and reinstall pricing for existing extensions. Please arrive with clean, dry hair.

FLIP UP WEFT INSTALL

Existing extensions are removed and reinstalled.

1 row	$100
2 rows	$200
3 rows	$300
Custom	$300+

FLIP UP WEFT TIGHTEN

Slides your existing beads back up, no removal. Every 4-6 weeks, can be done 1-3 times before a reinstall.

1 row	$50
2 rows	$90
3 rows	$150
Custom	$150+

NANO BEAD MAINTENANCE & REINSTALL

Our most discreet method: tiny silicone-lined beads with no glue, no heat and no damage. Maintenance every 6 to 8 weeks moves the beads up as your hair grows, and the hair can be reused. Best for: fine or thin hair.

1 bundle	$50
2 bundles	$100
3 bundles	$150
4 bundles	$200
5 bundles	$250
6 bundles	$300
7 bundles	$350
8 bundles	$400

HYBRID MAINTENANCE

$100 per weft row plus $50 per nano bundle, every 6 to 8 weeks.

EXTENSION MAINTENANCE UPGRADES

Hot Tool Style +$25

A heat style finish after your install or tighten.

Wash, Blow-dry & Hot Tool Style +$65

A full shampoo and blow-dry before the hot tool finish.

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HAIR EXTENSION NEW HAIR PACKAGES

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New hair installs. Pricing includes the hair, installation, cut/blend and hot tool style.

HIDDEN BEAD WEFT

A modern hidden bead weft, flat and discreet. Best for: long, full, natural-looking results.

New Hair Install*	18"	22"
50 grams	$450	$510
75 grams	$600	$690
100 grams	$900	$1,020
125 grams	$1,050	$1,200
150 grams	$1,200	$1,380
175 grams	$1,450	$1,660
200 grams	$1,600	$1,840

NANO BEAD

Our most discreet method, tiny silicone-lined beads. Best for: fine or thin hair.

New Hair Install*	18"	22"
2 bundles (50g)	$450	$510
3 bundles (75g)	$675	$765
4 bundles (100g)	$900	$1,020
5 bundles (125g)	$1,125	$1,275
6 bundles (150g)	$1,350	$1,530
7 bundles (175g)	$1,575	$1,785
8 bundles (200g)	$1,800	$2,040

HYBRID (HIDDEN BEAD WEFT + NANO)

Hidden bead weft rows with nano bundles added. Best for: blending short hair to long extensions.

New Hair Install*	18" + 1 bundle (25g nanos)	18" + 2 bundles (50g nanos)	22" + 1 bundle (25g nanos)	22" + 2 bundles (50g nanos)
100 gram weft hair	$1,125	$1,350	$1,275	$1,530
125 gram weft hair	$1,275	$1,500	$1,455	$1,710
150 gram weft hair	$1,425	$1,650	$1,575	$1,890

**New hair install pricing includes hair, install, cut/blend and hot tool style.*

NEW TO EXTENSIONS?

Book Consult Me, Extensions (30 min, $25). We find your method, placement and colour match, and the fee is deducted from your install.

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